

S.N.O.O.P

Special Needs Objective Outreach Project

Tadpoles
Nursery


FUNDRAISING PACK



JOIN TEAM SNOOP
AND HELP CHANGE
LIVES

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WELCOME TO TEAM SNOOP

01



Thank you for joining team SNOOP and supporting our mission. Together we can make a lasting difference to the lives of vulnerable children, young people and parents and carers.

Every pound you raise for SNOOP will make a big difference to the lives of the people we support.

We hope you enjoy your fundraising experience. If you need further information or assistance please don't hesitate to contact us.

SNOOP

Newlands House One

Newlands Way

Bradford

BD100JE

01274 292126

www.snoopcharity.org



OUR WORK

02



SNOOP is one of the leading and largest providers of learning disability support within the Bradford district. We are the only provider of support for both children and adults.

We offer year round co-produced care and support to over 150 children and young people with learning disabilities, neurodiverse conditions and complex health needs.

Chris's story

"Hi I'm Chris. I was diagnosed with dyslexia and autism at an early age.

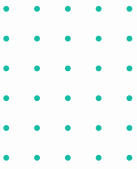
My journey began when I was 5 years old and since then I have achieved things I never thought I would.

SNOOP helped me learn and practice the life skills needed to become successful and to cope with modern life. This made school life easier as outside of school SNOOP helped me with my studies to achieve my absolute best and overcome the challenges with my dyslexia.

At 20 years old, I realised my ambition to become a special constable within the West Yorkshire Police Constabulary. By the time I was 21 I had achieved a degree in Public Service Management and completed my training.

I firmly believe that I would not be in this position today if it wasn't for the timeless support and commitment Snoop has given to me over the many years"





FUNDRAISING

03

ONLINE FUNDRAISING

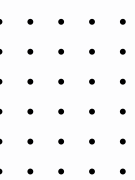
The simplest way to ask friends, family or colleagues to sponsor you is to set up an online sponsorship page.

Here's how to do it:

Go to our approved fundraising website, Justgiving. Select SNOOP as your chosen charity and follow the instructions to set up your page.

Choose your fundraising target (the higher it is, the more people we can help) Once your page is set up, email the link to your friends, family and colleagues, link to your Facebook page and tweet about it.

If you would like a printed donation form for cash donations we can give you this.





OTHER WAYS TO FUNDRAISE

04



Are you a whizz in the kitchen?

Raise £50 by holding a bake sale.



Feeling fit?

Raise £250 by doing a sponsored walk or run. Ask family and friends to sponsor you.



Style guru?

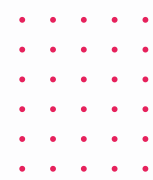
Raise £500 with a clothing sale or pamper night. Charge an entrance fee and boost your fundraising efforts with a raffle.



Feeling brave?

Go bold with a Skydive or bungee jump and raise £1000. Why not ask a local company to sponsor you?

Depending on the type of event you are holding we can put together a tailored fundraising pack. This could include a collection tin or t-shirts for your run/walk.



A-Z OF FUNDRAISING 05

There are so many ways to fundraise, here are some more ideas

A Afternoon tea

B Bake sale



C Car boot sale

D Dress up, dress down day

E Exercise challenge



F Fun run

G Garden party

H Hiking challenge



I Ice bucket challenge!

J Jumble sale

K Karaoke competition



L Loose change collection

M Mountain climb

N Non uniform day

O Obstacle course



P Pamper evening

Q Quiz night

R Raffle



S Sky dive

T Tombola

U Ultra marathon



V Vintage day

W Wine and cheese night

X Xmas fair

Y Yoga-thon



Z Zip wire challenge



GETTING YOUR MESSAGE ACROSS

06

The more you talk about your fundraising efforts the more people will donate.

Text message and Whatsapp

Direct messages to your friends and family are a great way to get your fundraising journey started. Below you will find some text that you can use to talk about your fundraising challenge.

Facebook, Twitter and Instagram

Social Media posts are a brilliant way to share your fundraising page with friends and family. Always share a photo or image with your post to help grab peoples attention. Don't forget to link your fundraising page.

LinkedIn post

The LinkedIn network is a good place to share your fundraising page to reach a different audience and connect with other people.

Email

An email to your friends or colleagues is a really good idea as you'll have more space to tell everyone why The Mind Walk is important to you. If you feel able to share a personal story about why you are taking part this will help to inspire conversations and donations.

- Contact your local newspaper/radio stations.
- Write a press release and send to the news desk of your local paper or radio. Include fun and engaging photos!

Include @SNOOPcharity in your Facebook and Twitter posts and our hashtag #acceptedforwhoandhowweare
Include a link to www.snoop.org

Template for your ask

Hi I've signed up (insert challenge) to raise funds for SNOOP. (Charity number 1115566)

SNOOP is a local learning disability service with a mission is to give personalised support to children and young people with learning disabilities and their parents/carers by providing a wide range of services which aim to meet each individual needs.

You can find out more about their work by visiting www.snoopcharity.org.

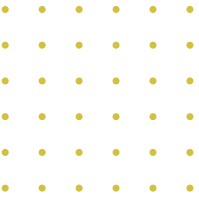
Every penny I raise will go directly towards supporting SNOOP families.

I am grateful for any donation you can give me to help make a difference to the lives people with learning disabilities.

Thank you so much!

Some statistics

- **1.5 million people in the UK have a learning disability**
- **1 in 3 young people with learning disabilities spend less than an hour outside their home on a typical Saturday. (Mencap 2019)**
- **In a survey by the charity Sense over half of disabled people reported feeling lonely.**
- **Life expectancy for people with learning disabilities is on average 14 years shorter than for people without learning disabilities.**
- **58% of people with learning disabilities die from unavoidable causes. (NHS Digital 2017)**
- **Some studies suggest that the rate of mental health problems in people with learning disabilities is double that of the general population. (Cooper 2007)**
- **Children with SEND are twice as likely to be bullied than children without SEND (IoE London 2014)**



10 FAQ'S

Q: Can I use the SNOOP Logo?

A: As a fundraiser, you can use our SNOOP logo and hash tag to help promote your event or challenge. Contact us to find out more.

Q: How can I get materials such as collecting tins, balloons and posters to help me with my fundraising?

A: We will work with you to put together a fundraising pack specific to your event.

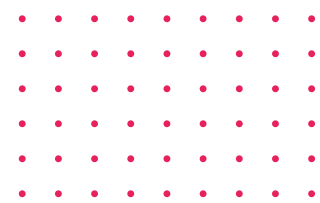
Q: How do I send in the money that I raise?

A: To collect cash donations, please use our paper sponsorship form. Send in any donations using this form.

Q: How can I claim Gift Aid on the money I raise?

A: If your sponsor is a UK taxpayer, the government will give SNOOP 25p for every £1 donated. The sponsor will need to follow a few simple steps when they make a donation to your sponsorship form, or complete their details on this form if they are making a cash donation.

If you have any questions that are not covered here, please contact us.





Book production Area: Creative Area

Key Learning Objectives:

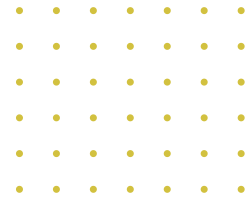
- 1. To explore colour and how colours can be changed
- 2. To explore texture and how textures can be changed
- 3. To explore how to use equipment appropriately
- 4. To explore how to respond to tasks that have been drawn or planned
- 5. To explore how to respond to tasks that have been drawn or planned
- 6. To explore how to respond to tasks that have been drawn or planned

Resources Available:

- 1. Paper
- 2. Glue
- 3. Scissors
- 4. Coloured paper
- 5. Coloured pencils
- 6. Crayons
- 7. Stickers
- 8. Glue sticks
- 9. Scissors
- 10. Paper
- 11. Glue
- 12. Scissors
- 13. Coloured paper
- 14. Coloured pencils
- 15. Crayons
- 16. Stickers
- 17. Glue sticks
- 18. Scissors
- 19. Paper
- 20. Glue
- 21. Scissors
- 22. Coloured paper
- 23. Coloured pencils
- 24. Crayons
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- 96. Crayons
- 97. Stickers
- 98. Glue sticks
- 99. Scissors
- 100. Paper

KEEPING SAFE

11



Raffles and lotteries

If you are planning any type of lottery (such as a raffle, tombola or sweepstake), please be aware that there are certain rules to follow. Please see the gambling commission (www.gamblingcommission.gov.uk) for more information.

Collections

If you intend to collect on private property such as in a pub or supermarket, please obtain written permission from the owner or manager first.

Legal information

When promoting why you are supporting us, please share our Registered Charity No. 1115566 and if a potential donor is in any doubt about your fundraising activity then please ask them to call directly on 01274 292126.

We cannot accept any liability for loss, damage, or injury caused as a result of your fundraising activities and our insurance does not cover property or personal liability for any injury to you or anyone else who participates in your fundraiser. Carry out a risk assessment before your event to ensure that everyone involved stays safe. For further information on risk assessments visit www.hse.gov.uk

Make sure any electronic or paper records you keep about people involved in a fundraising event comply with the Data Protection Act.





THANK YOU

Thank you for supporting our work and helping with our mission.

If you have any further questions please don't hesitate to contact us.

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SNOOP is a registered Charity
No. 1115566 & company Limited
by Guarantee without shares.
Registered in England No:
4052692

